

Salute to Women Who Make a Difference

October 27, 2022



YWCA Bucks County will host its 30th Annual **Salute to Women Who Make a Difference Awards** on Thursday, October 27, 2022, at 6:00 p.m., at Spring Mill Manor, Ivyland.

The Salute to Women Who Make a Difference is a hallmark event of the YWCA that proudly honors female leaders who live and/or work in Bucks County. Each year, the YWCA *Salute to Women* recognizes women in Bucks County making exceptional contributions to their businesses, organizations, and their communities. Over the last 29 years, the YWCA has honored hundreds of women while raising much-needed funds to support our mission of eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

HOW CAN YOU GET INVOLVED?

1. Become a Sponsor

Make a statement that your company supports the empowerment and recognition of women here in Bucks County! Become a Sponsor. No matter your budget, the YWCA offers a variety of corporate sponsorships to match the needs and capacity for your company to give at the level of your choice. Benefits by sponsorship include being the honorary chair of the event, prominent company name and logo placement, an invitation to the pre-event cocktail reception, advertisement in the program book, tickets to the event, listing and hyperlink to sponsor website on the YWCA website, and a sponsor announcement on social media, email and website.

2. Advertise in our Program Book

Put that money in your marketing budget to good use and take out an ad in our Program Book. Promote your company's work or thank a woman in your life for making a difference to 300 event guests. A variety of options are available from full-page to business card size ads.

3. Send a Message to Honor a Special Woman in Your Life

Patrons can send a written message through the program book honoring a special woman in their lives.

4. Donate a Raffle Basket

Consider donating an item or basket to be included in our raffle or silent auction the evening of the event. This is a great way to promote your business or make a donation that will raise much needed funds to support the programs and services of the YWCA.

5. Attend the Event

The gala event features a cocktail reception, raffles, a full-course dinner and the recognition and presentation of awards for our honorees. Individual tickets are \$90 or a table of 10 for \$850. Reserve your tickets today!

For additional information about the YWCA *Salute to Women* including sponsorship and advertising opportunities and tickets contact kpasquarella@ywcabucks.org or (267) 438-2282. All proceeds from sponsorships, advertising and ticket sales support educational and social services programs for women, girls and families in Bucks County.

YWCA Bucks County
 30th Annual Salute to Women Who Make a Difference
 Thursday, October 27, 2022
 Sponsorship Form

Sponsorship Levels

| | | | |
|---|----------|--|--|
| <input type="checkbox"/> Premier Sponsor | \$10,000 | <input type="checkbox"/> Friend Sponsor | \$500 |
| <input type="checkbox"/> Platinum Sponsor | \$7,500 | <input type="checkbox"/> Patron listing | \$125 <i>name listed in program book</i> |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Special Message | \$25 |
| <input type="checkbox"/> Silver Sponsor | \$2,500 | | |
| <input type="checkbox"/> Bronze Sponsor | \$1,500 | | |

Program Book Advertisements w/ Specifications

| | |
|---|----------------------|
| <input type="checkbox"/> \$750 Full Page with 2 tickets | |
| <input type="checkbox"/> \$600 Full Page | W = 7.25" x H = 9.5" |
| <input type="checkbox"/> \$300 Half Page | W = 7.25" x H = 4.5" |
| <input type="checkbox"/> \$200 Quarter Page | W = 3.25" x H = 4.5" |
| <input type="checkbox"/> \$150 Business Card | W = 3.00" x H = 2.0" |

Digital Submissions (Preferred)
 EPS or JPG format, PC compatible. Email to
kpasquarella@ywcabucks.org

Camera-Ready Submissions
 Please ensure artwork is legible and of proper size.
 Mail to YWCA Bucks County,
 2425 Trevoise Road, Trevoise, PA 19053

Messages

Special Message: Individuals can submit a 50-word message to one of our honorees or any special women in your life to be printed in the program booklet. Submissions can be emailed to kpasquarella@ywcabucks.org Deadline 9/30/22.

Tickets

Deadline for ticket orders: 10/21/2022
Tickets and sponsorships can also be purchased online at www.ywcabucks.org

Please reserve tickets @ \$90 each
 Please reserve table(s) of 10 tickets for \$850

Contact Name: _____ Company Address: _____
 City: _____ State: _____ Zip: _____ Phone: _____ Email: _____

Check Enclosed: \$ _____ *(payable to YWCA Bucks County)*
 Charge \$ _____ Visa Mastercard Discover
 Credit Card # _____ Exp. Date: _____ Code: _____

Signature: _____
 Unable to attend, please accept my donation of \$ _____

Please Complete the registration form and return to:

Salute to Women
 YWCA Bucks County
 2425 Trevoise Road
 Trevoise, PA 19053

ph: 267.438.2282
 email: kpasquarella@ywcabucks.org
 web: www.ywcabucks.org

| Benefits by sponsorship level | Premier \$10,000 + | Platinum \$7,500 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,500 | Friend \$500 |
|--|--|--|--|-------------------|-------------------|------------------------|
| Honorary Chair of the event | ★ | | | | | |
| Prominent company name and logo placement on event stage and all promotional materials | ★ | ★ | | | | |
| Invitation to pre-event cocktail networking reception | ★ | ★ | ★ | | | |
| Corporate logo displayed at event | ★ | ★ | ★ | ★ | | |
| Ad in program book | ★ Full page color cover | ★ Full page color | ★ Full page b&w | ★ 1/2 page b&w | ★ 1/4 page b&w | ★ Business card b&w |
| Tickets to the event | ★ 20 tickets <i>Reserved seating</i> | ★ 15 tickets <i>Reserved seating</i> | ★ 10 tickets <i>Reserved seating</i> | ★ 6 tickets | ★ 4 tickets | ★ 2 tickets |
| Company and sponsorship recognition on YWCA website with hyperlink to sponsor website | ★ with logo | ★ with logo | ★ with logo | ★ | ★ | ★ |
| Social media, email, and website announcement of sponsorship | ★ | ★ | ★ | ★ | ★ | ★ |